

SOIL CARBON

THE NEW CASH CROP?

Orange Function Centre

Eyles St Orange, 9.00am — 5.00pm, 18th — 19th November, 2008

CARBON FARMING EXPO: MEET THE NEW MARKET

The Expo gives suppliers of products and services an opportunity to raise awareness among and make sales to Carbon Farmers and those interested in trying new techniques.

Products include:

- soil ameliorants
- low disturbance tillage machines
- EMS systems
- literature, etc.

Services include:

- biological farming training, consulting and analysis
- grazing management training
- pasture cropping consultancy
- hydrology consulting
- soil analysis, etc.

Stake your claim to the future. Grasp the opportunity today.

MARKETING & PROMOTIONS

This event is to be promoted in the following ways:

Media: Three waves of press releases:

Wave 1 — Climate change and agriculture

Wave 2 — High profile speaker's message

Wave 3 — Carbon Cockey Contest

- Publicity to all rural media (including ABC and regional television, radio and press).
- Online PR campaign aimed at progressive agriculture, climate change and environment industries.

Direct mail:

- Email to all Landcare groups and Catchment Management Authorities.
- Email to contact lists of all Supporter organizations.
- Invitation to all regional local government bodies.
- Invitation to Ministers for Climate Change, Agriculture.



The Benefits of Soil Carbon Credits



EXHIBITOR APPLICATION FORM

I wish to lodge an application for Commercial Space at the Carbon Farming Conference and Expo in accordance with the following details.

Trading name of Applicant: ABN:

Address:

..... Post Code:

Telephone: Facsimile:

Nature of Goods to be sold or displayed:

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Electrical power required: Yes No

PAYMENT DETAILS

Cheques or money orders to be made payable to Carbon Farmers of Australia and posted to below address. Cancellations will attract a 30% service fee. Commercial exhibitors shall cover their public risk liability for a minimum Cover of Ten Million Dollars. Sites are \$550 including GST. Please see terms and conditions for further information.

Please debit my credit card with the amount owing on this form

Payment by credit card: Visa Mastercard

Name on credit card:

Credit Card number: Expiry date:

Amount paid \$ Signature:

Please forward applications to:

Carbon Farmers of Australia ACN: 127 011 134

Phone 02 6374 0329

"Uamby"

Fax 02 6374 0354

Via Goolma 2852

Email louisa@carboncoalition.com.au

Stake your claim to the future. Grasp the opportunity today.

TERMS AND CONDITIONS

All sites booked must be paid for by 5.00pm November 1st or space will be given to next in line. All displays must be completed by 9am Tuesday 18th November and remain until 4.00pm Wednesday 19th November. Displays must be removed within 24 hours of this date and time. Site must be left clean. Sites to be manned from 9am to 4pm each day. All rentals must be paid in full by November 1st. If cancelled a 30% service fee will be retained. Refund of balance will occur if space is re-booked. All space holders must operate and display their goods within the confines of the area for which they have paid. Space holders must not obstruct the use of any firefighting equipment or electrical switchboards and must maintain free access to such equipment at all times. The Organisers accepts no liability for damages to exhibits by loss, damage, theft, fire water, storms, strikes, riots or any other cause whatsoever. Each stand must carry at least one fire extinguisher of approved types and suitable for use on the display. Each exhibitor will receive a name badge, which will be your official identification and must be worn at all times. All exhibitors are responsible for removal of rubbish from their sites. All exhibitors are required to uphold the Orange Function Centre OH&S policy. Exhibitors shall cover their public risk liability for a minimum of \$10 million. Evidence of such insurance shall be provided to Carbon Farmers of Australia at the time of application for space. Indemnity – Neither the Carbon Farmers of Australia nor Central West Catchment Management Authority will be responsible for any accident that may be caused through or by an exhibitor, and it shall be a condition of exhibition that each exhibitor shall hold the organizers harmless and indemnified against any legal proceedings arising from any such accidents. All exhibitors are required to sign an indemnity Form before Site Application will be accepted.

WWW.CARBONFARMING.NET.AU